

ITALY: PUBLIC RELATIONS SERVICES TECHNICAL SPECIFICATIONS AND PROCEDURE FOR SELECTING THE IMPLEMENTING BODY FOR THE PROGRAMME FOR INFORMATION PROVISION AND PROMOTION OF AGRICULTURAL PRODUCTS IN THIRD COUNTRIES JAPAN - SINGAPORE - CHINA (HONG- KONG)

Contract or concession notice – standard regime

1 Buyer

1.1 Buyer

Official name: VOLUNTARY CONSORTIUM FOR THE PROTECTION OF WINES WITH THE FRANCIACORTA APPELLATION

Legal type of the buyer: Organisation awarding a contract subsidised by a contracting authority

Activity of the contracting authority: Economic affairs

2 Procedure

2.1 Procedure

Title: TECHNICAL SPECIFICATIONS AND PROCEDURE FOR SELECTING THE IMPLEMENTING BODY FOR THE PROGRAMME FOR INFORMATION PROVISION AND PROMOTION OF AGRICULTURAL PRODUCTS IN THIRD COUNTRIES JAPAN - SINGAPORE - CHINA (HONG-KONG)

Description: The call for tenders concerns the selection of an implementing body in charge of the implementation of the actions aimed at achieving the objectives envisaged within the framework of the Information and Promotion Program that will be submitted under EU Regulation No. 1144/2014 of the European Parliament and of the Council - Call 2024 and that will take place in the following target countries: Japan, Singapore, China (Hong Kong); and will concern the following EU denomination products: Franciacorta PDO e Huîtres Marennes Oléron PGI. Work packages and activities that will be implemented: - WP2 - Public relations - WP3 - Web site, Social media - WP4 - Advertising - WP5 - Communication tools - WP6 - Events - WP8 - Other Activities

Procedure identifier: 98e08479-e419-4bc2-9e98-90bc24ce79fd

Type of procedure: Open

2.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.3 Value

Estimated value excluding VAT: 3 222 500 EUR

2.1.4 General information

Legal basis:

Directive 2014/24/EU

2.1.6 Grounds for exclusion

Agreements with other economic operators aimed at distorting competition:

Assets being administered by liquidator:

Early termination, damages or other comparable sanctions:

Business activities are suspended:

Guilty of misrepresentation, withheld information, unable to provide required documents and obtained confidential information of this procedure:
Arrangement with creditors:
Conflict of interest due to its participation in the procurement procedure:
Corruption:
Bankruptcy:
Fraud:
Guilty of grave professional misconduct:
Insolvency:
Child labour and other forms of trafficking in human beings:
Payment of social security contributions:
Payment of taxes:
Participation in a criminal organisation:
Direct or indirect involvement in the preparation of this procurement procedure:
Terrorist offences or offences linked to terrorist activities:
Money laundering or terrorist financing:
Analogous situation like bankruptcy under national law:
Breaching of obligations in the fields of labour law:
Breaching of obligations in the fields of social law:
Breaching of obligations in the fields of environmental law:

5 Lot

5.1 Lot technical ID: LOT-0000

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Internal identifier: Franciacorta PDO e Huîtres Marennes Oléron PGI - JAPAN - SINGAPORE - CHINA (HONG-KONG)

5.1.1 Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79421000 Project-management services other than for construction work

5.1.2 Place of performance

Country subdivision (NUTS): Brescia (ITC47)

Country: Italy

Additional information: The contracting authority is located in Erbusco (BS). Project activities are to be carried out in the Target Countries: Japan, Singapore, China (Hong Kong)

5.1.3 Estimated duration

Duration: 36 MONTH

5.1.5 Value

Estimated value excluding VAT: 3 222 500 EUR

5.1.6 General information

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

Additional information: In the context of this procedure, Directive 2014/24/EU and Legislative Decree 36/2023 will be applied only if referred to in the tender documents (notice, technical specifications and annexes thereto), pursuant to Regulation (EU) No. 1144/2014 as amended, and the DIQPAI - DGPQA - uff. PQAV of 20/11/2023

5.1.9 Selection criteria

Criterion:

Type: Suitability to pursue the professional activity

Description: Economic operators must meet the requirements set out in Regulation (EU) No 1144/2014, in the other related Regulations and in the EU legislation on information provision and promotion measures for agricultural products on the internal market as specified in the document "TECHNICAL SPECIFICATIONS AND PROCEDURE FOR SELECTING THE IMPLEMENTING BODY FOR THE PROGRAMME FOR INFORMATION PROVISION AND PROMOTION OF AGRICULTURAL PRODUCTS IN THIRD COUNTRIES JAPAN - SINGAPORE - CHINA (HONG-KONG)". The participating party must indicate registration in the appropriate register kept in the member state or which the economic operator is based.

Use of this criterion: Used

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 0

5.1.10 Award criteria

Criterion:

Type: Price

Criterion:

Type: Quality

5.1.11 Procurement documents

Address of the procurement documents: <https://franciacorta.wine/it/>,

5.1.12 Terms of procurement

Terms of submission:

Electronic submission: Not allowed

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 2024-03-04+01:00 12:00:00+01:00

Deadline until which the tender must remain valid: 18 MONTH

Information about public opening:

Opening date: 2024-03-06+01:00 09:30:00+01:00

Place: The modalities of the commission meeting may be: -in person at the contracting authority's premises in Erbusco (BS) -remotely via the use of a video conferencing platform

Additional information: The meetings of the evaluation commission will take place, as described above, in public session for the opening of the administrative offer, in private session for the evaluation of the technical offer and in public session for the evaluation of the financial offer. The legal representatives of the tenderers or persons holding proxies may attend the public sessions.

Terms of contract:

Electronic invoicing: Allowed

Electronic ordering will be used: no

Information about review deadlines: Any dispute arising out of or in connection with the interpretation, execution, validity or effectiveness of the contract to be subsequently entered into shall fall under the exclusive jurisdiction of the Court of Brescia.

5.1.15 Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16 Further information, mediation and review

Mediation organisation: COURT OF BRESCIA

Review organisation: COURT OF BRESCIA

Organisation providing additional information about the procurement procedure: VOLUNTARY CONSORTIUM FOR THE PROTECTION OF WINES WITH THE FRANCIACORTA APPELLATION

Organisation receiving requests to participate: VOLUNTARY CONSORTIUM FOR THE PROTECTION OF WINES WITH THE FRANCIACORTA APPELLATION

8 Organisations

8.1 ORG-0001

Official name: VOLUNTARY CONSORTIUM FOR THE PROTECTION OF WINES WITH THE FRANCIACORTA APPELLATION

Registration number: 01734110982

Postal address: VIA G. VERDI, 53

Town: ERBUSCO

Postcode: 25030

Country subdivision (NUTS): Brescia (ITC47)

Country: Italy

Contact point: Gianluca Agati

Email: direzione@franciacorta.wine

Telephone: +390307760477

Internet address: <https://franciacorta.wine/it/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1 ORG-0002

Official name: COURT OF BRESCIA

Registration number: 00000000000

Postal address: Via Lattanzio Gambara, 40

Town: Brescia

Postcode: 25121

Country subdivision (NUTS): Brescia (ITC47)

Country: Italy

Email: tribunale.brescia@giustizia.it

Telephone: +39 0307672111

Internet address: <https://www.tribunale.brescia.it/>

Roles of this organisation:

Review organisation

Mediation organisation

11 Notice information

11.1 Notice information

Notice identifier/version: c933fdb0-3015-4c27-84c1-883480f8ba6f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice dispatch date: 2024-02-05Z 11:55:28Z

Languages in which this notice is officially available: English Italian

11.2 Publication information